

Title (Międzynarodowe stosunki gospodarcze)	Code 1011102311011130898
Field Management - Full-time studies - Second-cycle studies	Year / Semester 1 / 1
Specialty Marketing and Enterprise Resources Management	Course elective
Hours Lectures: 1 Classes: 15 Laboratory: - Projects / seminars: -	Number of credits 3
	Language -

Lecturer:

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Status of the course in the study program:

International economic relations

Assumptions and objectives of the course:

Transfer of knowledge about contemporary issues of international economic relations - the current discussion and empirical facts

Contents of the course (course description):

The globalization of world economy (effects assessment, the role of the state). The international competitiveness of the economy and business (assessment, the role of innovation). International flows of capital, services and goods, international trade policy. Internationalization of the economy and enterprises (theory, FDI and TNCs). Theory and practice of international economic integration (goals, conditions, forms). Balance of payments (structure, balance). International systems and exchange markets (creating the conditions, types, currency risk, form of security).

Introductory courses and the required pre-knowledge:

Basic knowledge of micro-and macro-economics and management.

Courses form and teaching methods:

Lecture.

Verbal method. Illustrative material in the form of drawings, diagrams and photographs, and tables are updated and presented on the projector or notebook.

Form and terms of complete the course - requirements and assessment methods:

Activity classes, Final Colloquium - multiple-choice test.

Basic Bibliography:

Additional Bibliography: